

SUPERNOVAZ

Media Production & Locations

New Delhi – 110065 | +91-9911013303 | info@supernovaz.com

PRIVACY POLICY

Effective Date: February 23, 2026

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Last Updated: February 23, 2026

SuperNovaz ("we", "our", "us") is committed to protecting the privacy of individuals who visit our website (supernovaz.com) and engage with our services. This Privacy Policy explains how we collect, use, store, and protect your personal information.

1. Information We Collect

We may collect the following categories of personal information:

1.1 Information You Provide Directly

- Name and company name
- Email address and phone number
- Shoot requirements and project details submitted via contact forms
- Payment information (processed securely via authorised payment gateways; we do not store card details)

1.2 Information Collected Automatically

- IP address and browser type
- Pages visited and time spent on our website
- Referring URLs and device information
- Cookies and similar tracking technologies

2. How We Use Your Information

We use collected information to:

- Respond to enquiries and process booking requests.
- Communicate regarding your shoot requirements, confirmations, and updates.
- Process payments and maintain financial records.
- Improve our website and service offerings.
- Send relevant updates about our locations and services (only with your consent).
- Comply with legal and regulatory obligations.

We do not sell, rent, or trade your personal information to third parties.

3. Legal Basis for Processing

We process personal data under the following legal bases:

- Contractual necessity: To fulfil our service obligations to you.
 - Legitimate interests: To improve our services and communicate effectively with clients.
 - Legal obligation: To comply with applicable Indian laws and regulations.
 - Consent: For marketing communications, where you have opted in.
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4. Cookies

Our website uses cookies to enhance your browsing experience. Cookies are small text files stored on your device. We use:

- Essential cookies: Required for the website to function correctly.
- Analytics cookies: To understand how visitors interact with our website (e.g., Google Analytics).

You can control or disable cookies through your browser settings. Disabling essential cookies may affect website functionality.

5. Data Sharing

We may share your information with:

- Property owners and facility managers: To facilitate location permissions for your shoot (only relevant details shared).
- Payment processors: To securely process transactions.
- Technology providers: Our website hosting and CRM providers, bound by data protection agreements.
- Legal authorities: Where required by law or in response to valid legal requests.

All third parties with whom we share data are required to handle it securely and in accordance with applicable laws.

6. Data Retention

We retain your personal information for as long as necessary to:

- Maintain our ongoing service relationship with you.
- Comply with legal, accounting, and regulatory requirements (typically 7 years for financial records under Indian law).
- Resolve disputes and enforce agreements.

When data is no longer required, it is securely deleted or anonymised.

7. Your Rights

Under applicable data protection laws, you have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your personal data, subject to legal retention requirements.
- Object to or restrict processing of your data.
- Withdraw consent for marketing communications at any time.

To exercise any of these rights, please contact us at info@supernovaz.com. We will respond within 30 days.

8. Data Security

SuperNovaz implements appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, or disclosure. Our website uses SSL encryption for all data transmissions.

While we take reasonable precautions, no method of data transmission over the internet is 100% secure. We will notify you promptly in the event of a data breach affecting your information.

9. Third-Party Links

Our website may contain links to third-party websites. SuperNovaz is not responsible for the privacy practices of external websites. We encourage you to review the privacy policies of any third-party sites you visit.

10. Children's Privacy

Our services are intended for professional use by adults and registered businesses. We do not knowingly collect personal information from individuals under the age of 18. If we become aware that such data has been collected, it will be deleted promptly.

11. Changes to This Policy

SuperNovaz may update this Privacy Policy from time to time. Any changes will be published on this page with a revised effective date. We encourage you to review this policy periodically.

12. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

SuperNovaz

- Email: info@supernovaz.com
- Phone: +91-9911013303
- Address: A92 C/2, 4th Floor, Nambardar Estate, New Friends Colony, New Delhi – 110065

We are committed to resolving any privacy concerns promptly and fairly.